CELINE WU

celinewu02@gmail.com ~ (415) 601-6158

http://celineXwu.com/

User Experience Design

Education

NEW YORK UNIVERSITY

Master of Science, Integrated Digital Media (UX, HCI, prototyping)   2016

Bachelor of Arts, Sociology, Web Design & Programming   2014

Skills

· User-centered design (UCD)
· Iterative testing with interdepartmental feedback
· Persona creation, user flows, prototyping, and interactive wireframes

Software

· Axure RP, InVision App, Prototyping On Paper (mobile app)
· Adobe Creative Suite, Photoshop, InDesign, Illustrator, Dreamweaver

Experience

User Experience Designer (UXD), Gebni   2016-17

Design user interface, user experience, and branded promotional materials for a dynamically priced food delivery mobile app.
Illustrator, Photoshop, wireframing.

User Experience Designer, Seashells   2016

Design for pivot from an existing mobile app to a website and browser plugin based on a new cash back rewards system. Working with a remote development team
Axure, paper prototyping, Photoshop, wireframing.

User Experience Designer, Gotham Space Agency   2015

Research and design for the character creation interface of 3D printed astronaut figures
Axure interactive wireframing, paper prototyping, interviews.

Web Developer, 78Travels.com   2014-15

Design and development for an international traveling concierge company
HTML, CSS, Bootstrap, Illustrator, Photoshop, paper prototyping, interviews.

Web Designer, www.shwuchen.com   2013-15

Design and development for an international construction project management consultancy
HTML, CSS, Illustrator, Photoshop, paper prototyping, interviews.